

Template for an award press release that you can customize to fit your specific needs.

Press Release

[Your Company Name] Wins Prestigious [Name of Award] in [Category]

[City, State], [Date] — [Your Company Name], a leading provider of [your product/service], is honored to announce that it has been awarded the [Name of Award] in [Category]. The award ceremony took place at [Location] on [Date] and was organized by [Name of Organization/Body responsible for the award].

About the Award

The [Name of Award] recognizes excellence in [describe what the award stands for]. It is given annually to companies that have demonstrated [criteria or qualities for which the award is given].

"This is an incredible honor," says [Your CEO/Founder/Spokesperson's Name], "[Quote elaborating on the significance of the award for the company, employees, and customers]."

What Set [Your Company Name] Apart

[Describe what made your company stand out in the competition for the award. Discuss any unique qualities, services, or products that contributed to winning the award. If applicable, mention any metrics or results that solidified your win.]

Impact of the Award

Winning the [Name of Award] is expected to [describe the potential impact on your business or industry, whether that be increased visibility, customer growth, etc.].

Next Steps for [Your Company Name]

[Your Company Name] will continue to [describe any upcoming initiatives, projects, or plans that are relevant in light of winning the award].

About [Your Company Name]

[1-2 paragraphs about your company, its history, products/services, and relevance in the industry.]

About [Name of Organization/Body Responsible for the Award]

[1-2 paragraphs about the awarding organization, its history, and its relevance in the industry.]

Press Contact

[Name]

[Position]

[Your Company Name]

[Phone]

[Email]

Feel free to adapt this template to better suit your specific situation or requirements.